



Dynamics of Clinician Engagement

WELCOME GUIDE

Research, Design, and Facilitation by:

30
YEARS


ADVANCEMENT RESOURCES®
drive meaningful philanthropy®

What to Expect

Welcome to Advancement Resources' virtual offering of ***Dynamics of Clinician Engagement***! Due to the unique nature of this workshop, it is essential that all participants attend each session in its entirety. The quality of everyone's experience depends on your continued participation. The more you give of yourself in the workshop, the more you will receive and the more you will be able to contribute to your organization's important mission.

During the workshop, you will experience large-group discussions, videos, small-group interactions, and more. You will be assigned to a team of other participants and you will work together in numerous activities that will allow you to:

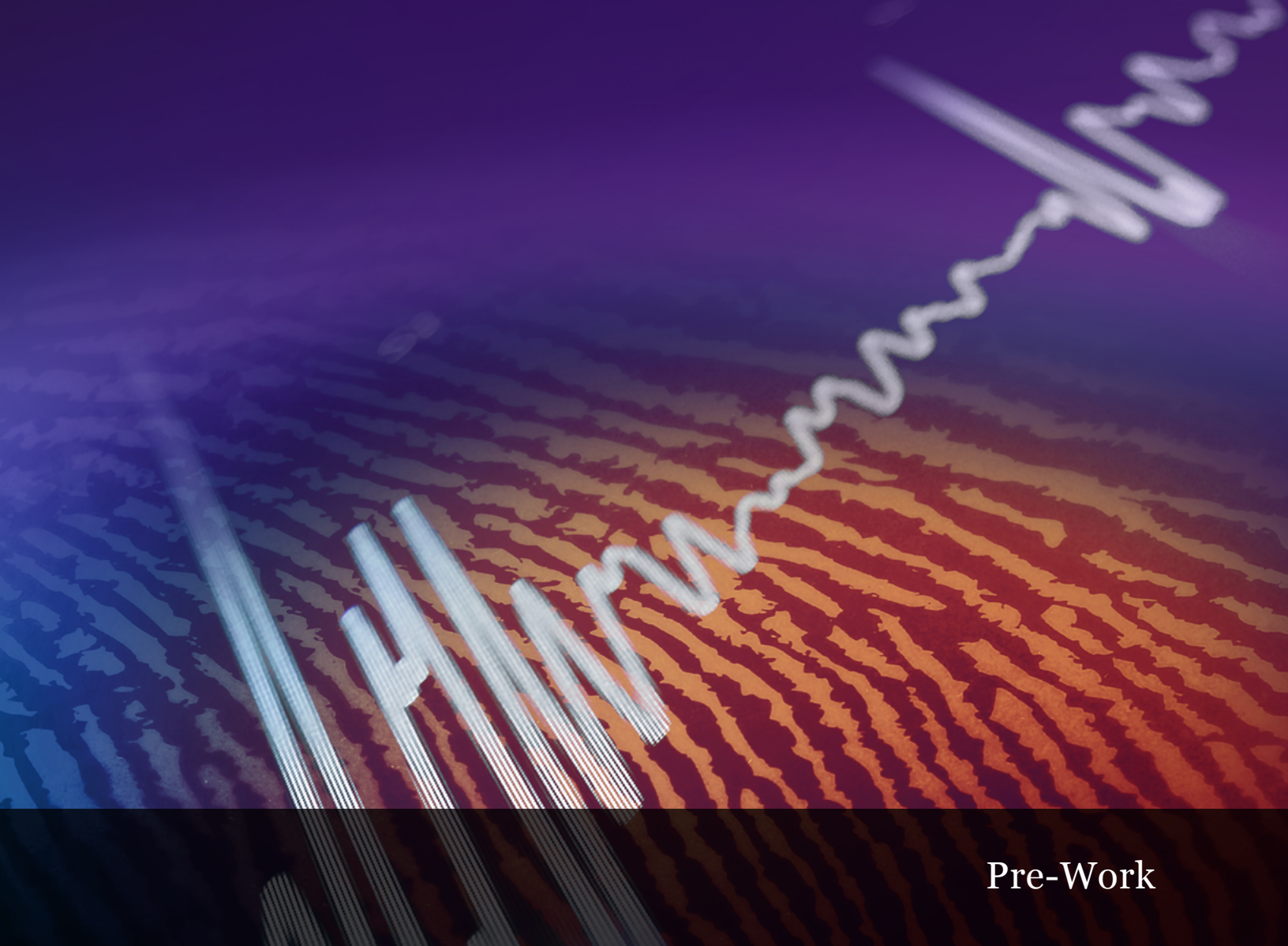
- Learn new concepts
- Analyze research findings
- Practice applying tools and techniques
- Share your own real-world challenges

As part of this comprehensive exploration of concepts and tools for medical development, you will create your own strategies for building productive, trust-based working relationships with both clinicians and donors.

We believe the best learning happens when participants are enjoying themselves and are actively engaged. So come prepared to have fun!

Research-Based Learning

Dynamics of Clinician Engagement is based on research among many of the finest clinicians, development professionals, and most respected donors in the U.S.A., U.K., Australia, and Canada. We are deeply indebted to the thousands of development professionals, academic leaders, medical professionals, trustees, volunteers, and donors who contributed to our research through interviews, profiles, anecdotes, and ongoing encouragement.



Pre-Work

30
YEARS


ADVANCEMENT RESOURCES®
drive meaningful philanthropy®

Selecting Clinicians

During the workshop, you will explore concepts and tools for working with your clinician colleagues. In preparation for application activities, please select three clinician colleagues with whom you would like to improve your working relationship.

1. Name:

Area(s) of practice:

2. Name:

Area(s) of practice:

3. Name:

Area(s) of practice:

What challenges do you face in your working relationships with these clinicians?

What do you suspect is preventing these clinicians from engaging optimally with development?



Joining the Virtual Classroom

30
YEARS


ADVANCEMENT RESOURCES®
drive meaningful philanthropy®

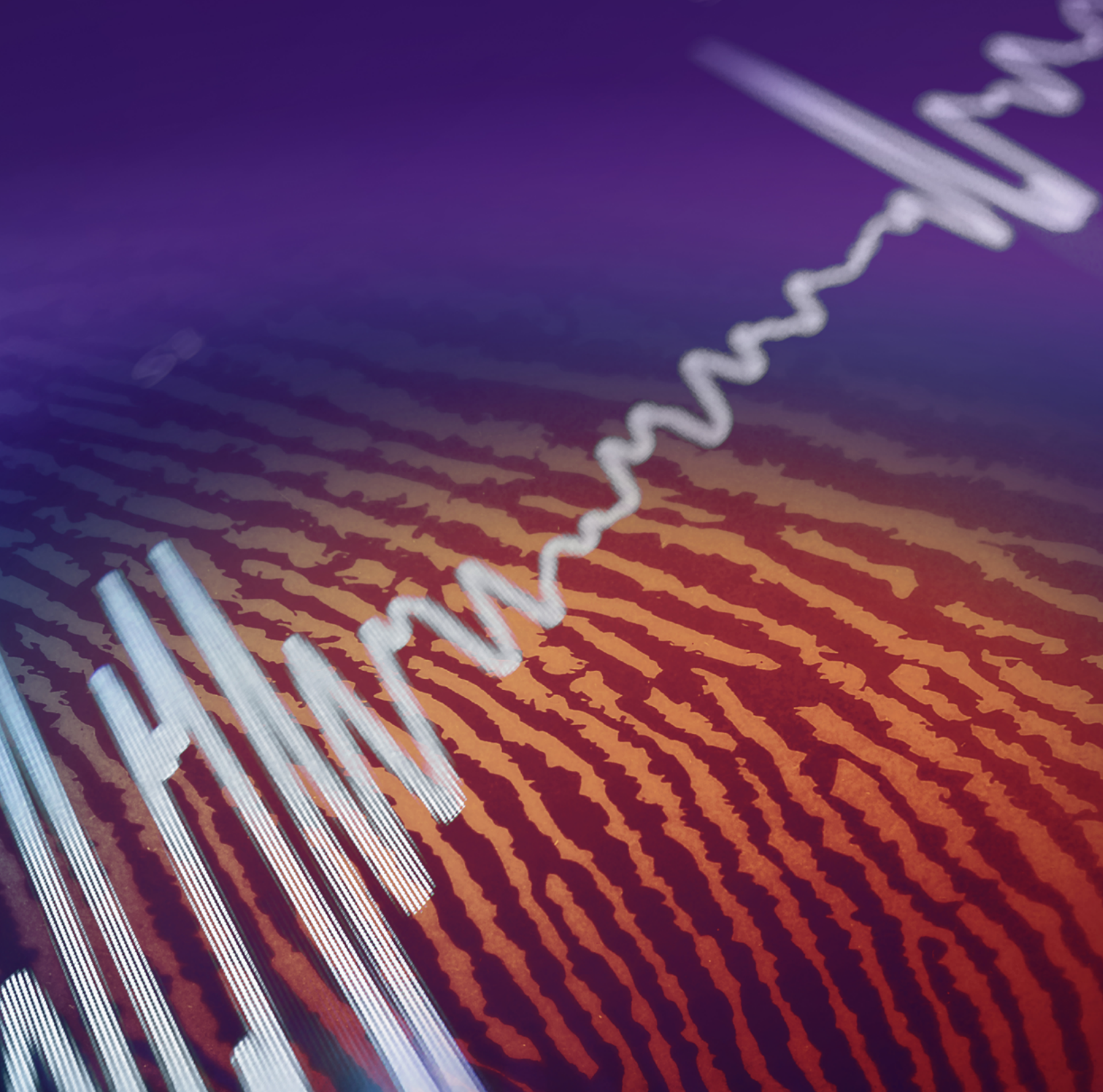
Connecting to the Classroom

Prior to the session, you will receive an email invitation containing a link to the session, meeting ID, and passcode. To join the session, click on the link provided. The meeting will launch in Zoom™.* It is recommended that participants unfamiliar with Zoom™ join the meeting a few minutes prior to the scheduled start time to test using features and connect their audio.

If you are not familiar with Zoom™ and would like to learn more about using the platform prior to the session, please click or scan the QR code to visit the Zoom Support Center:



*For an optimal experience, please download the Zoom™ application when prompted and [click here](#) to join a test meeting. If accessing the session from within the Zoom™ application instead of via the link provided, participants will need to enter the meeting ID and passcode provided in the email invitation when prompted.



30
YEARS

**ADVANCEMENT RESOURCES®**
drive meaningful philanthropy®

advancementresources.org

3950 River Ridge Drive NE
Cedar Rapids, IA 52402
U.S.A.

+1 319 398 3376