



QUESTIONS TO CONSIDER FOR ANY POTENTIAL FUNDING PRIORITY

Please think through the questions below, noting any thoughts that come to your mind.

- What is the primary funding priority?
- What will it take to complete in full?
- Who are potential donors?
- What is the societal problem this project will address?
- What makes you uniquely qualified to address the challenge?
- How will you accomplish overcoming the challenge?
- In what ways will people benefit?
- What about this project is compelling to your listener?
- Why should I care?