



International Academy for Advancement Leadership

A Comprehensive Virtual Program

*Application Deadline: Friday, May 28, 2021**

**Early bird rate available for applications submitted
by April 16, 2021*

Research, Design, and Facilitation by:


ADVANCEMENT RESOURCES®
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Program Overview

Empathetic and adaptive leaders who can harness the power of teamwork to thrive in a rapidly changing environment have never been more needed—or more sought after. Ideal for the times, this innovative 6-month virtual program brings together a robust collection of leadership best practices. By exploring these concepts in an exclusive cohort, participants have the opportunity to network with other leaders, grow their skills in critical areas, and explore challenges that can propel them to the next level of career success.

In addition to virtual workshop sessions, each participant will experience six one-on-one coaching video calls with an Advancement Resources coach throughout the program. All Advancement Resources coaches are experienced development professionals with a passion for helping other professionals grow in their professions, address unique situations, and refine skills. Through confidential open dialog, Advancement Resources coaches can enable improved performance by suggesting strategies and techniques to manage or eliminate real and perceived barriers to success.

Robust intersession assignments between workshop sessions provide the opportunity for participants to optimize learning by immediately applying concepts and tools to real, on-the-job situations to achieve very real results—for themselves and their organizations.

This comprehensive professional growth opportunity is beneficial for leaders throughout all of advancement.

SYLLABUS

- **The Case for Leadership Development**
A brief look at how the work environment is changing and the leadership attributes that will be necessary to succeed in this new paradigm.
- **Our Leadership Development Philosophy**
An overview of Advancement Resources' leadership development philosophy and the importance of both horizontal and vertical leadership development. Emphasis is placed on the power and importance of empathy and vulnerability in leadership.
- **Optimizing Your Learning Experience**
An overview of the next steps in the leadership program and the opportunity to begin creating a plan for implementing new learning on the job for optimal return on investment.
- **Overcoming Your Natural Resistance to Change**
How to overcome the natural resistance that prevents you from making the behavioral changes that would make you a more successful leader.
- **Building a Foundation of Trust**
An exploration of five essentials of trust that will foster confidence among team members, colleagues, and the constituents you serve.
- **Driving Change through Generative Leadership**
How to facilitate successful organizational change by engaging and mobilizing people at all levels inside and outside of your organization to solve problems, innovate, and achieve shared goals.
- **Adapting to Different Personalities**
How to communicate with and motivate team members who have different personality traits and communication styles.
- **Conducting Difficult Conversations**
How to navigate challenging conversations in a productive and professional manner.
- **Managing Up and Across**
How to build productive relationships and maximize influence with your boss and other leaders and peers across the organization.
- **Navigating Generational Perspectives**
How to understand and work effectively with team members and constituents from five different generations: Traditionalists, Baby Boomers, Generation X, Millennials, and Generation Z.

PROGRAM COMMITMENTS

Over a 6-month period, participants experience workshops delivered through a web-based platform as well as coaching video calls for a comprehensive, in-depth professional development experience. Commitments include:

- Pre-work
- Six (6) One-on-One Coaching Video Calls (to be scheduled on mutually agreeable dates)
- Virtual Session #1 (July 13, 2021, from 11:00 a.m. – 3:00 p.m. CT)
- Virtual Session #2 (August 17, 2021, from 11:00 a.m. – 3:00 p.m. CT)
- Virtual Session #3 (September 14, 2021, from 11:00 a.m. – 3:00 p.m. CT)
- Virtual Session #4 (October 12, 2021, from 11:00 a.m. – 3:00 p.m. CT)
- Virtual Session #5 (November 16, 2021, from 11:00 a.m. – 3:00 p.m. CT)

IDEAL CANDIDATES

The *International Academy for Advancement Leadership* is ideal for mid- to upper-level executives who have multiple direct reports. This program is intended for those who want to improve their leadership skills to advance their careers and support the vision of their organization.

PARTICIPANT SELECTION

All applicants will be notified via email by Friday, June 4, 2021, regarding their acceptance into the program. Participants will be selected based on their institutional representation, stated goals, and supervisor's recommendation. Previous participation in an Advancement Resources workshop is not required for applicants. All applicants should reserve the following dates on their calendars in anticipation of their acceptance to the program.

- Tuesday, July 13, 2021 (Virtual Session #1 held from 11:00 a.m. – 3:00 p.m. CT)
- Tuesday, August 17, 2021 (Virtual Session #2 held from 11:00 a.m. – 3:00 p.m. CT)
- Tuesday, September 14, 2021 (Virtual Session #3 held from 11:00 a.m. – 3:00 p.m. CT)
- Tuesday, October 12, 2021 (Virtual Session #4 held from 11:00 a.m. – 3:00 p.m. CT)
- Tuesday, November 16, 2021 (Virtual Session #5 held from 11:00 a.m. – 3:00 p.m. CT)

INVESTMENT

The investment for each selected participant is \$5,500 USD.*

**The investment for applications submitted by the April 16, 2021, early bird deadline is \$5,000 USD.*



Application for *International Academy for Advancement Leadership*

APPLICANT INFORMATION

The following section should be completed by the *International Academy for Advancement Leadership* applicant.

NOTE: There is additional space on pages 13 and 14 to write your responses, if needed. Should you encounter any difficulties while completing this form, please contact us at +1 319 398 3376.

Contact Information

First name:

Last name:

Title:

Organization:

Organization address:

City:

State:

Zip:

Email address:

Telephone number:

Experience

1. Current Position

Length of Time in Position:

Number of Direct Reports:

Job Responsibilities:

APPLICANT INFORMATION (CONTINUED)

Experience (continued)

2. Previous Position(s)

Briefly describe previous positions held (past 6 years).

What do you consider your greatest career achievement(s) to date?

APPLICANT INFORMATION (CONTINUED)

Experience (continued)

3. Additional Leadership Experience

Briefly describe additional leadership roles (e.g., community involvement, etc.).

Have you attended other leadership workshops/programs? If so, please provide a brief overview.

APPLICANT INFORMATION (CONTINUED)

Experience (continued)

4. Personal Perspective

Why do you believe you were chosen as a leader within your organization?

Briefly describe your current leadership style/approach.

APPLICANT INFORMATION (CONTINUED)

Experience (continued)

4. Personal Perspective (continued)

What is your greatest leadership challenge? What are your greatest leadership opportunities?

As you think about your current leadership skills, what do you think other participants may learn from you throughout the program?

NOMINATOR INFORMATION

The following section should be completed by the applicant's supervisor or another senior leader within the organization.

NOTE: Should you encounter any difficulties while completing this form, please contact us at +1 319 398 3376.

Contact Information

First name:

Last name:

Title:

Organization:

Email address:

Telephone number:

In the following section or on a separate one-page document, please explain why the applicant should participate in the 2021 *International Academy for Advancement Leadership* program. Please include any challenges this applicant may need to overcome to become an influential leader, as well as any experience that would positively contribute to the program.

BILLING INFORMATION

If this application is accepted, we will email an invoice to the individual below. Please note that payment is due within 30 days of the invoice date.

Contact Information

First name:

Last name:

Title:

Organization:

Organization address:

City:

State:

Zip:

Email address:

Telephone number:

INVESTMENT

The investment for each selected participant is \$5,500 USD.*

CANCELLATION POLICY

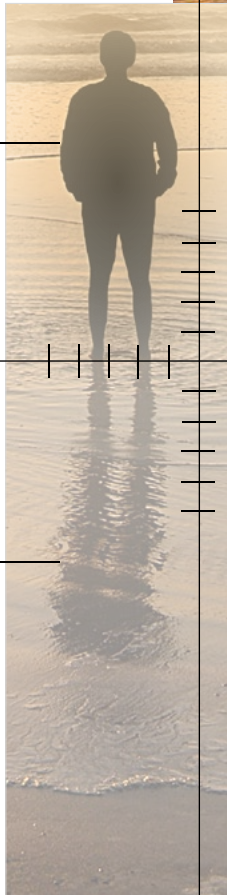
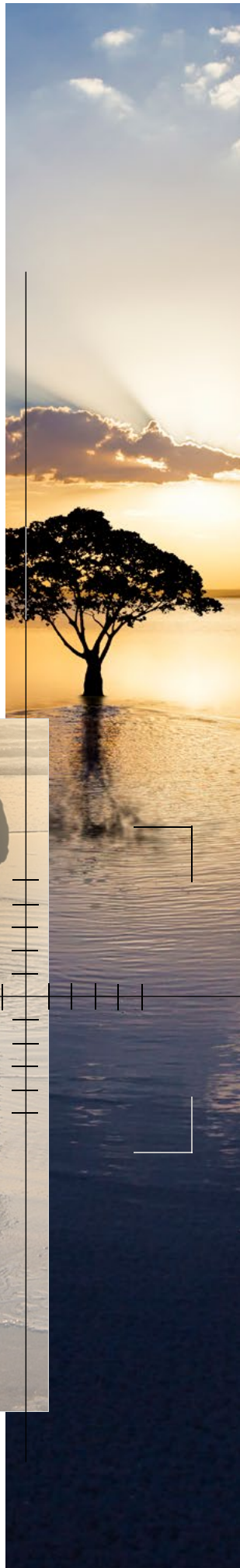
Cancellations or deferrals must be submitted in writing at least 3 weeks in advance of the initial workshop to receive a full refund. Due to the limited size and volume of preparation, cancellations or deferrals received less than 15–20 days prior to the initial workshop are subject to a \$950 USD cancellation fee. Requests received within 14 days of the initial workshop are subject to full payment of the program fee.

APPLICATION SUBMISSION

Please return this application via email to publics@advancementresources.org by Friday, May 28, 2021.** Advancement Resources will confirm receipt of the application and confirm acceptance status by Friday, June 4, 2021. For questions on the status of your submitted application, please email publics@advancementresources.org or call +1 319 398 3376.

**The investment for applications submitted by the April 16, 2021, early bird deadline is \$5,000 USD.*

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