





BEYOND STEWARDSHIP: Create Meaningful Return on Philanthropic Investments



Tell donors how people reacted



Recognize donors at events



Arrange a personal visit with organizational leaders



Prepare a behind-the-scenes tour of facilities



Collect thank-you letters from those impacted and share with donors



Feature donor stories on video



Hold a scholarship dinner



Call out of the blue to tell donors how much they are appreciated



Make thoughtful gifts based on known interests