BEYOND STEWARDSHIP: Create Meaningful Return on Philanthropic Investments
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- Tell donors how people reacted
- Recognize donors at events
- Arrange a personal visit with organizational leaders
- Prepare a behind-the-scenes tour of facilities
- Collect thank-you letters from those impacted and share with donors
- Feature donor stories on video
- Hold a scholarship dinner
- Call out of the blue to tell donors how much they are appreciated
- Make thoughtful gifts based on known interests