



20 WAYS

to use
your
donor
video
stories

With the right story, you can
accomplish any number of things.

Let us help you find
that perfect story.

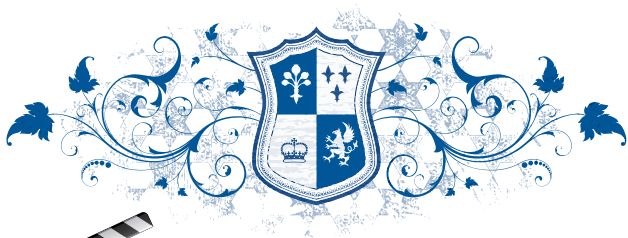




DEEPEN
donor engagement



ATTRACT
interest to
your Facebook page



HONOR

a donor's legacy



RECOGNIZE
a special gift

WWW



POST
them on your website



CUSTOMIZE
your Advancement Resources
training workshops

You Tube



EXPAND
your YouTube channel



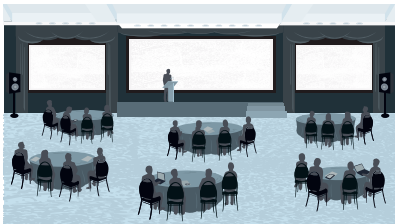
BROADCAST
them over
closed-circuit TV



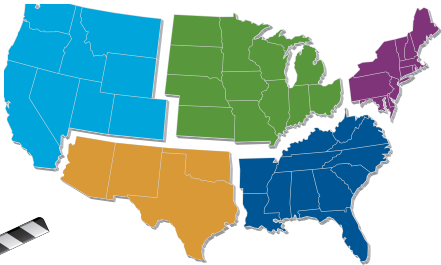
EMAIL

them to donors on
their birthdays





MAKE
your presentations
more dynamic



ENHANCE
your regional events



ADD
a media component
to your recognition wall



INCLUDE
them in your
volunteer tool kit



SHARE
them during donor visits



ATTACH
one to each
holiday greeting



EDUCATE
organizational leaders
about your donors



USE
as building blocks for
a video montage



ENRICH

the orientation process
for new employees



SHOWCASE
them during your
“host-at-home” events



BUILD
a flexible,
multi-purpose library



VISIT US AT:

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